

Cloud Computing

Some Contextual Details

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Five Characteristics of Cloud (NIST*)

- Broad network access
 - Computing capabilities are available over the network
 - Accessed through standard mechanisms
- Resource pooling
 - Computing resources are pooled to serve multiple consumers
 - Different resources dynamically assigned according to consumers' demands

* <http://www.nist.gov/itl/cloud/upload/cloud-def-v15.pdf>

Five Characteristics of Cloud (NIST)

- On-demand Self-Service
 - Consumers can provision computing capabilities without human interaction
- Rapid elasticity
 - Computing capabilities can be rapidly and elastically provisioned to quickly scale up and rapidly released to scale down
- Measured service
 - Usage of resources can be monitored, controlled, and reported
 - Provides transparency for both the provider and consumer

Why Another Computing Paradigm? 1/3

- Trend towards utility computing
 - Rent vs. own
 - An SME doesn't want to own IT infrastructure for running a web shop
- Advancements in technologies
 - Multicore CPUs, GPGPUs, fast storage and networks etc.
 - Virtualization
 - Offers software abstraction of hardware



1980



1990



2000



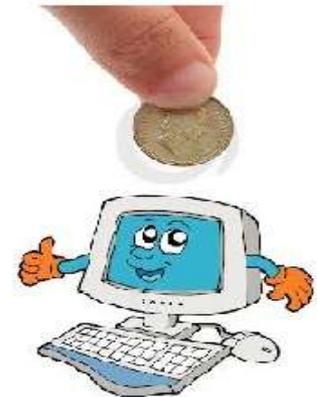
Today

Why Another Computing Paradigm? 2/3

- Economies of scale
 - Cloud providers buy H/W at cheaper prices than individual businesses
 - Cloud provider can offer better availability etc.
- Need for on-demand provisioning of servers on cloud
 - Allows easy scaling up and down
- Need for concentrating on one's business
 - Developers focus on building applications
 - Underlying infrastructure taken care by someone else

Why Another Computing Paradigm? 3/3

- Pricing and Subscription
 - Need for flexible pricing → Pay as you go
 - Holiday season → **More business** → You need more processing power and storage → **pay more**
 - If your business is running “slower” (e.g. economic downturn) you might need fewer processing power and storage → **pay less**
 - Lowering the entry cost



Some Example Applications

- Google Apps
 - Gmail, Calendar, Sites etc.
- VMWare CloudFoundry
 - “Focus on Your App, Not Plumbing”
 - Offers a range of application development frameworks

Some Of The Cloud Providers

- Commercial
 - Amazon EC2 (Computing), S3 (Storage)
 - Microsoft Azure (Computing and Storage)
 - Google AppEngine (Computing), BigTable (Storage)
 - Also Salesforce, IBM, Yahoo etc.
- Open Source
 - OpenNebula
 - Nimbus
 - Eucalyptus
 - OpenStack
 - CloudStack
 - AppScale